



SOMMELIERS CHOICE AWARDS 2020

SAN FRANCISCO, USA



ABOUT

Sommeliers Choice Awards—Grow Your Wine Brand's On-Premise Presence In The US Market

The goal of the new Sommeliers Choice Awards is simple: to provide on-premise buyers and sommeliers a valuable benchmark for understanding which wines would make a compelling addition to a wine list.

<https://sommelierschoiceawards.com/en/>



JUDGING PROCESS

The judging panel of the Sommeliers Choice Awards will consist entirely of **top sommeliers, wine directors and on-premise buyers at U.S. restaurants, bars, pubs, and clubs.** In some cases, these sommeliers may also be wine consultants for on-premise establishments. They may also have a buying role in addition to working on the restaurant floor.

Sommeliers Choice Awards Final Score =

F (Food Parability Score) + T (Typicity Score) + Q (Quality Score) + Value Score (V) + Package Score (P)

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AWARDS

List of Sommeliers Choice Awards

- Double Gold – 96 points and above
 - Gold – 90-95 points
 - Silver – 80-89 points
 - Bronze – 70-79 points
- Wine of the Year
- White Wine of the Year
- Red Wine of the Year
- Sparkling Wine of the Year
- Rose Wine of the Year

Wine of the Year - BTG (By The Glass)

White Wine of the Year - BTG (By The Glass)

Red Wine of the Year - BTG (By The Glass)

Sparkling Wine of the Year - BTG (By The Glass)

Rose Wine of the Year - BTG (By The Glass)

And Other special awards

JUDGES



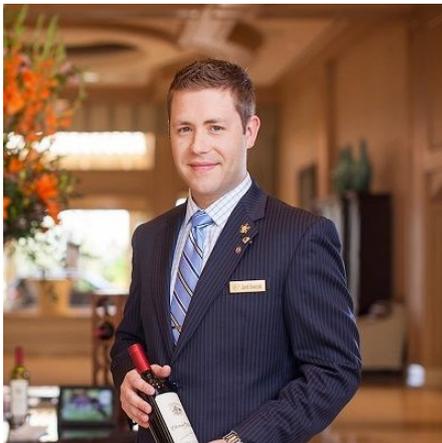
EMILY WINES MS
Master Sommelier, Vice
President, Wine & Beverage
Experience, Cooper's Hawk
Winery & Restaurants



JACOB CONN
Sommelier, Bellagio, NV



JENNIFER GOMEZ
Beverage Director & Sommelier,
Greens Restaurant, SF



JARED SOWINSKI
Director of Beverage, The
Phoenician, AZ



DORA LOBO
Beverage Director and
Sommelier, The Catering
Company of Washington and
Elizabeth's Gone Raw, D.C.



PETER PLAETHN
Sommelier, Pappas Bros
Steakhouse



MARKETING IMPACT

- Results to go to 50,000 trade professionals in USA in Beverage Trade Network community.
- Results will get press awareness among media partners of Sommeliers Choice Awards and will be posted on BTN news, Bevroute News, SommeliersBusiness.com.
- Results to go to 20,000 Sommeliers and On-Premise Wine Buyers of USA
- Top 100 winners at SCA will be included in the Top 100 On-Premise wines list
- Buyers and Sommeliers will see you package giving you great exposure.

<https://sommelierschoiceawards.com/en/>



MARKETING IMPACT

- All Year Round Social Media
- Certificate will be send digitally.
- Results also get circulated to 2000 wine importers and distributors in USA.
- Winners will be given an opportunity to be showcased at USA Trade Tasting in New York, IBWSS San Francisco and Future Wine Expo, Sonoma.

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KEY DEADLINES AND PRICING

- **Key Dates:**

- Early Bird Offer Ends Nov 15, 2019
- Warehouse Open From Dec, 2019 till April 20, 2020 (Overseas Feb 28, 2020)
- Judging: May 18, 2020
- Winners Announced: June 15, 2020

- **Pricing:**

- \$90 - Special Pricing until March 10, 2020

To know more click [HERE](#).

<https://sommelierschoiceawards.com/en/>

2019 WINNERS

- **Hedges Family Estate**
United States of America
- **Weingut Reichsrat von Buhl**
Germany
- **Bird in Hand**
Australia
- **Te Pa Family Vineyards**
New Zealand
- **Loscano Vineyards**
Argentina
- **FSP SAS**
France

and 700 more

Click [HERE](#) to check all winners



TESTIMONIALS

"In the highly competitive world of on-premise wines, only the best can be considered as best in class by the qualified judging panel of sommeliers and wine buyers."

MITCHELL TAYLOR, MANAGING DIRECTOR AND WINEMAKER, WAKEFIELD WINES

"We are very excited that our classic Riesling Kabinett Armand did so incredibly well at Sommeliers Choice Awards"

RICHARD GROSCHE AND MATHIEU KAUFFMAN, MANAGING DIRECTOR & TECHNICAL DIRECTOR, REICHSTRAT VON BUHL

"To have our flagship wine judged so highly by the decision makers and tastemakers at some of the USA's top on-premise venues is a proud moment for our whole team."

SAM BENNETT, CHIEF WINEMAKER, TE PA FAMILY VINEYARDS

"Winning Medals for back-to-back vintages of our estate-grown Cabernet Sauvignons from such a prestigious competition highlights the quality of the wines we produce year after year."

DEREK HOLSTEIN, WINEMAKER, CACHE CREEK VINEYARDS



SPECIAL OFFER

To know more about special offers and discounts please feel free to contact:

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<https://sommelierschoiceawards.com/en/>



THANK YOU