

2020 ONLINE MASTER CLASS CHINA



FONGYEE WALKER MW

Fongyee began to study wine whilst at Cambridge reading Classical Chinese, and became captain of the University Blind Wine Tasting Team, leading them to victory in 2004. In 2007, she moved to Beijing, China and became the co-founder, with Edward Ragg, of Dragon Phoenix Wine Consulting. She is now a specialist wine educator and consultant in English and Mandarin. Under her direction Dragon Phoenix has become one of China's most successful wine education companies, providing the only taught WSET Level 4 in Mainland China. She also regularly judges, having been guest international judge for such shows as the Royal Melbourne Wine Show, AWOCA and the Old Mutual Trophy South Africa. She was a significant contributor to the award-winning documentary film Red Obsession and has appeared as a commentator on Chinese Wine on CNN. She has written columns for Decanter Magazine, The World of Fine Wine, CaijingRibao and reviews wines for RVF China and Wine in China. From 2015, she has been Wine Consultant to Air New Zealand.



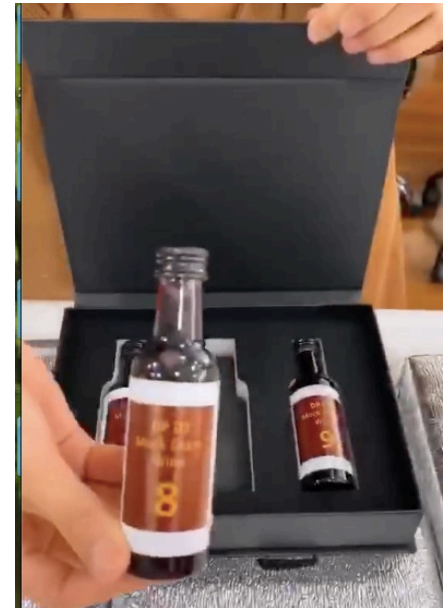
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**SMALL
BOTTLE
SAMPLE**



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(How it looks like when people receive it)

Cold chain logistics delivery system by the best delivery company in China SHUNFENG

Safety package for the wines

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MEDIA REPORT ABOUT THIS CREATIVE ONLINE TASTING COURSE

Vino Joy News



BORDEAUX HONG KONG WINE

Wine merchants and course providers get creative during out-break



BY NATALIE WANG
2020-04-06

COMMENTS 0



From using sample-sized wines for virtual wine course to launching e-tasting with chateau owner at home, here are how wine education providers and merchants are coping with stay-in wine learning and tasting in mainland China and Hong Kong.

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Dragon Phoenix Wine Consulting, the wine education and consulting firm set up by Fongyee Walker MW and Edward Ragg MW in Beijing, has hunkered down during the national lockdown in China but its online courses took no respite including blind tasting.



The blind tasting study kit used by Dragon Phoenix comes with sample sizes, which are bottled and packaged by Trust in Taste (photo credit: Dragon Phoenix Wine Consulting)

During strict lockdown and strict social distancing orders, the wine education provider switched to Trust in Taste, a Australian company that provides sample sized bottles of wines (60ml) for blind tasting and education, enabling wine students to tune in to online courses and taste wine samples at home.

Every wine that comes with Dragon Phoenix study kit for blind tasting courses was bottled and packaged by Trust in Taste, then purchased and delivered to students before online course starts.

This eliminates the risk of getting students and teachers infected at classrooms as wine spitting bears high risk for coronavirus transmission.

In Hong Kong, at least one confirmed case involved a wine student at a local wine education center, which then led to closure of the institute until mid-April, Vino Joy News has learned.

For merchants in Hong Kong, most have [slashed minimum orders](#) to encourage online wine sales.

Media Source :<https://vino-joy.com/2020/04/06/wine-merchants-and-course-providers-get-creative-during-outbreak/?from=timeline&isappinstalled=0>