

Wines of Argentina China Roadshow 2021

Why in these Cities?

With these events, we aim to increase our profile in those cities,

Chengdu

Chengdu is the capital of the Chinese province of Sichuan. It is one of the three most-populous cities in Western China. The surrounding Chengdu Plain is known as the "Country of Heaven" and the "Land of Abundance". Chengdu is now one of the most important economic, financial, commercial, cultural, transportation, and communication centers in Western China. Its economy is diverse, Chengdu also hosts many international companies and more than 12 consulates; more than 285 Fortune 500 companies have established branches in Chengdu. It is considered one of the most livable cities in China.

Shenzhen

is a major city in Guangdong Province, China; Shenzhen was the first of the Special Economic Zones to be established by Deng Xiaoping and it showed the most rapid growth, the city is a leading global technology hub. Shenzhen's economic output is ranked 3rd among the 659 Chinese cities (behind Beijing, Shanghai). And the city was ranked 19th in the 2016 Global Financial Centers Index. Its new status will allow the city to become the leading economic engine in China's Greater Bay Area Initiative. Due to its unique status as the first Chinese 'Special Economic Zone', Shenzhen is also an extremely fertile ground.

For Wines of Argentina 2021, it would be our 2nd time to arrive this city and promote Argentina wines.

Hangzhou

Is the capital and most populous city of Zhejiang Province in East China. It sits at the head of Hangzhou Bay, which separates Shanghai and Ningbo. Hangzhou grew to prominence as the southern terminus of the Grand Canal and has been one of the most renowned and prosperous cities in China for much of the last millennium. The city's West Lake, a UNESCO World Heritage site immediately west of the city, is among its best-known attractions. Hangzhou was repeatedly rated as the best commercial city in the mainland of China by Forbes. As the headquarters of Internet industry enterprises such as Alibaba. Therefore, in the new growing cities that became popular in the 2010s, Hangzhou is one of the main representative cities.