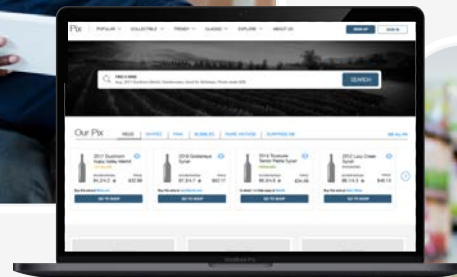
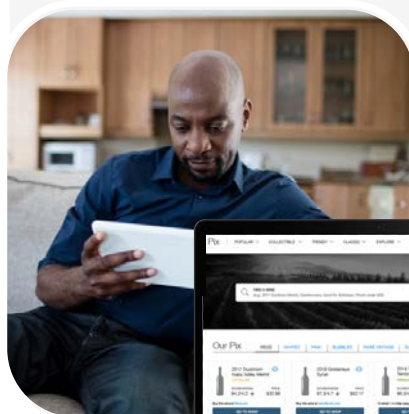




Unlocking Wine Discovery I'm Looking For... 

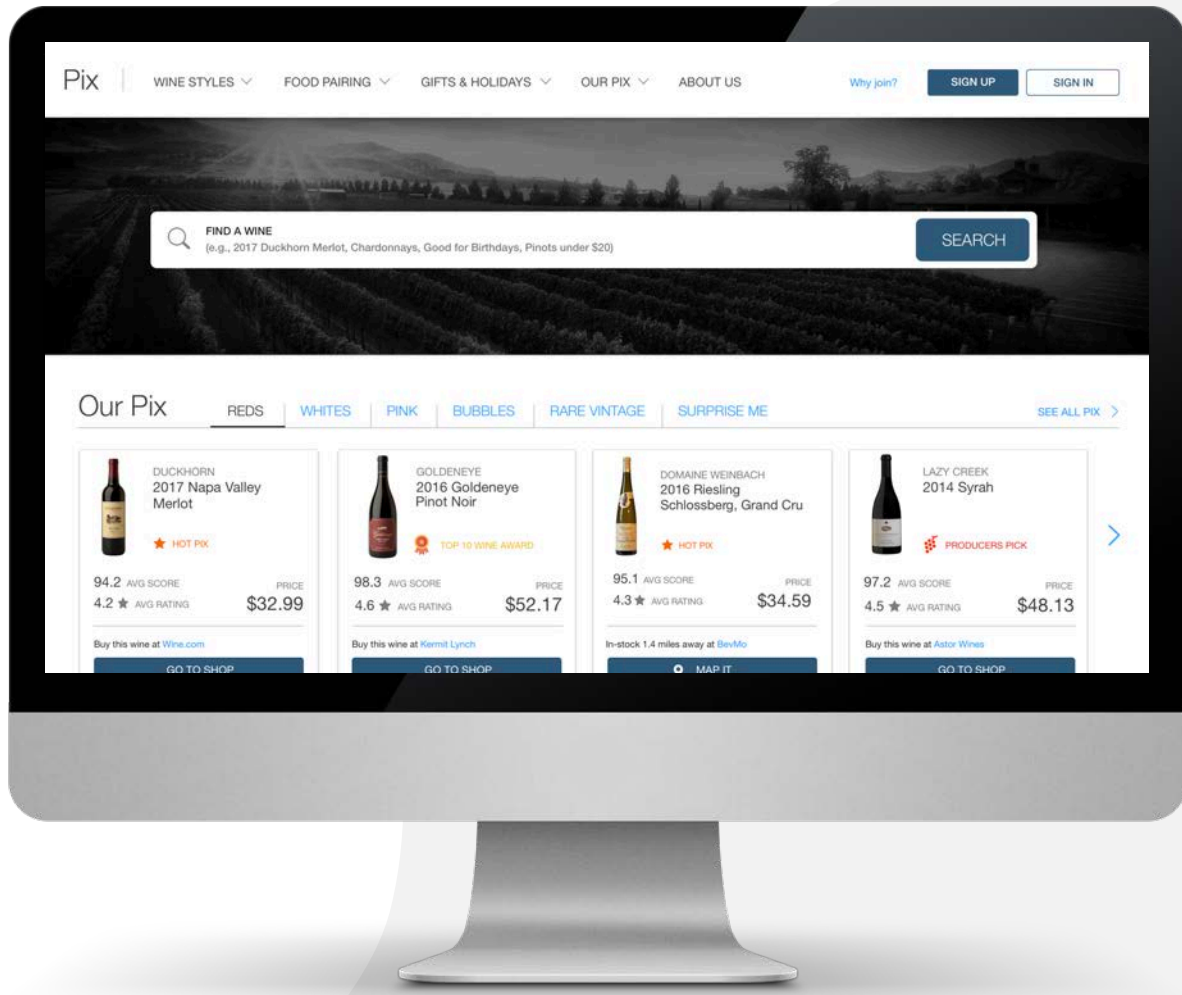
CONNECTING WITH WINE LOVERS CAN BE HARD

**You have excellent
wines and there are
wine lovers out
there waiting to
discover them.**



Pix gives wine lovers the trust and confidence to buy.

Pix helps consumers find the wines their looking for and discover new wines to love.



Our platform combines inspiring content with a state-of-the-art wine search engine.

Pix's ratings, reviews and features on wines to help users discover great wines – and provides real-time access to wine sellers' inventory and shipping information.

"Where can I buy New Zealand Sauvignon Blanc today"

"I need a wine for my bosses birthday"

"I need a good wine for dinner with my girlfriends who love wine"



Pix has a constant stream of captivating and relevant articles highlighting regions, producers, and more.

Written by trusted and diverse voices in wine. Wine lovers will always find something fascinating to come back to.



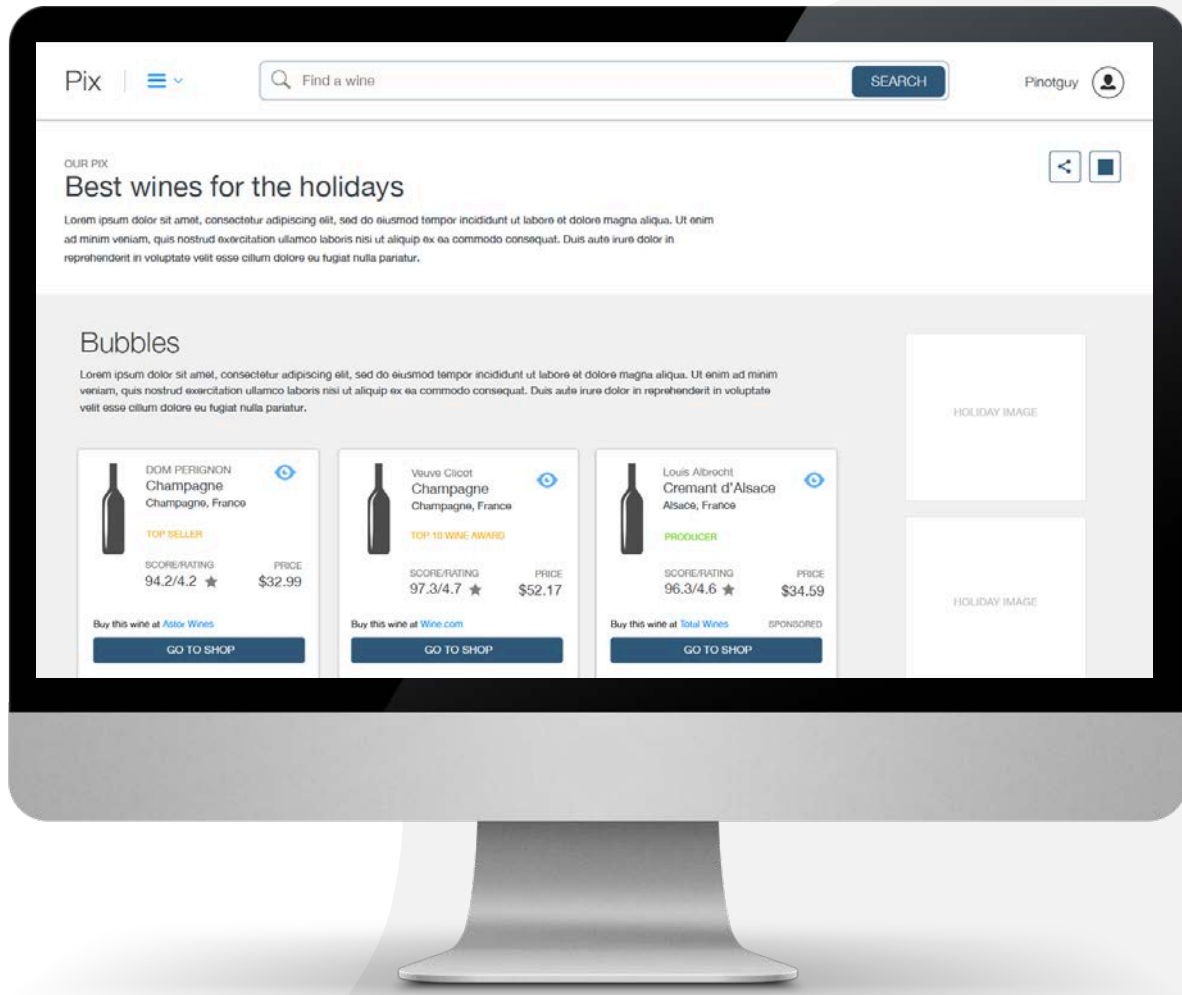
Erica Duecy
Chief Content Officer



Felicity Carter
Executive Editor



Meg Maker
Content Project Manager



JOINING PIX IS EASY

All we need is a few details to get started.

We'll share the ingestion timing and process based on how/where your product catalog information is stored.

Email hi@pix.wine to get started

Business Name

Website URL

Product Catalog Location

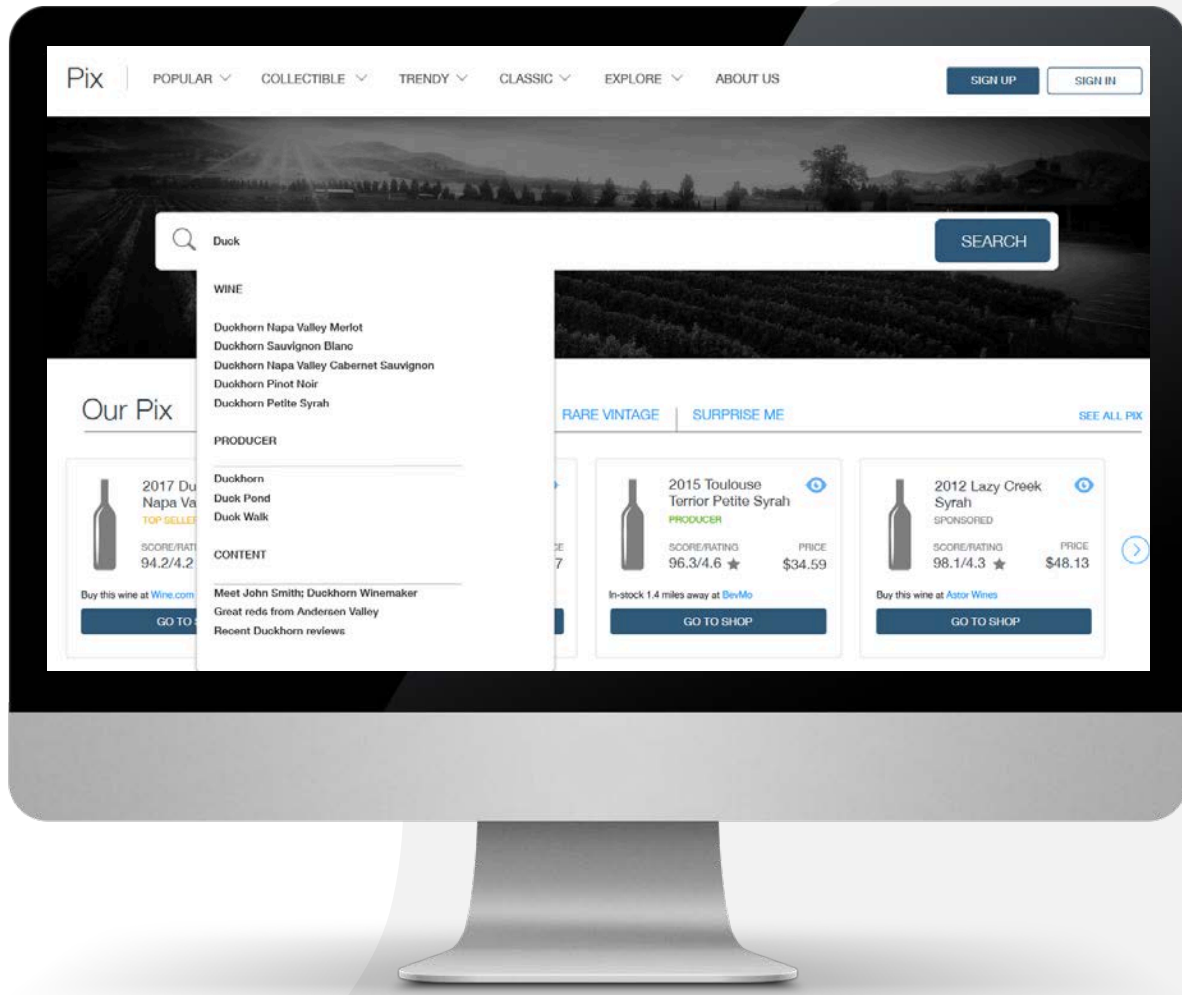
MORE



WHAT HAPPENS WHEN WINES ARE ON PIX?

Once listed, your wines are organically searchable and discoverable to wine lovers visiting Pix.

When someone clicks on one of your wines they're immediately to the product page of your website. **We don't take a cut, a fee, or a subscription and you keep the customer for life.**



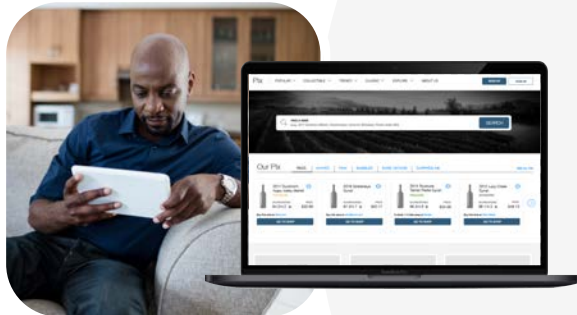
PIX IS WHERE DECISIONS ARE MADE

We follow wine lovers wherever they are to help them with their purchase decision.



RETAILER

At the retailer, in front of a wall of wine, Pix allows consumers to scan bottles and returns relevant results and recommendations.



ONLINE

When consumers are looking to buy wine, shop for an occasion, or discover new wines – Pix aggregates retailer and winery catalogues to help customers discover the wines they want, ways to buy those wines or other wines, including serving relevant paid search ads.



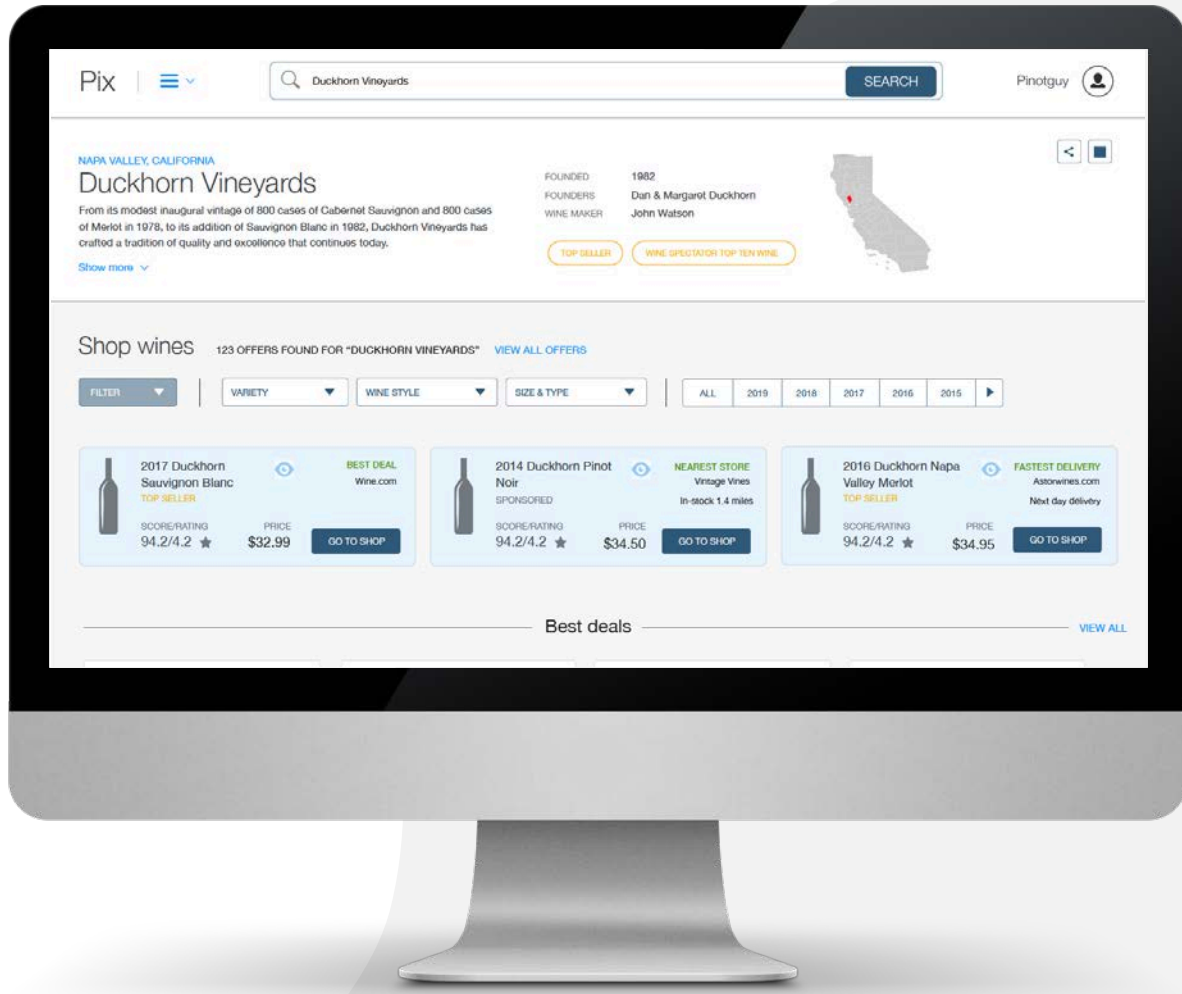
RESTAURANT

When facing a menu of extensive, confusing, or even new choices, Pix helps consumers scan the menu to give them the best wines to buy or discover and delivers relevant ads.







PIX IS RISK-FREE

It costs nothing to list your wines on Pix.

The sales and customers are yours to keep so you can build a relationship and sell to them again and again.




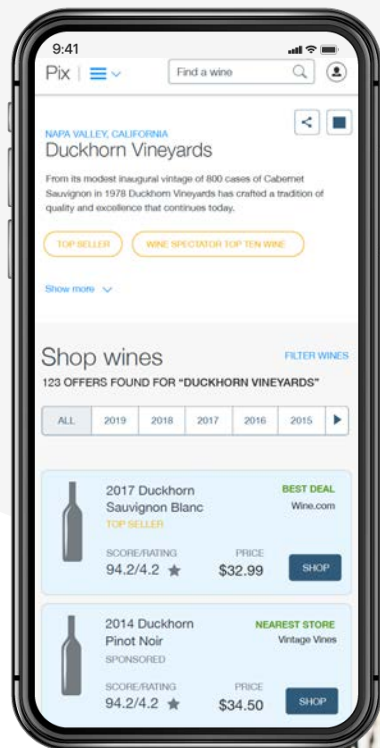
Pix advertising is coming later this year...

ACTIVE	KEYWORD	CHANNEL	MATCH TYPE	GEOGRAPHY TARGET	BID STRENGTH	SUGGESTED BID	CURRENT BID (CPC)	KEYWORD ANALYTICS
	Crisp White Wine	Web ▼	Phrase Match	USA	○○○○○	\$0.45 Apply Bid	\$0.45	
	Napa Cabernet	Both ▼	Exact	10020,10027	○○○○○	\$0.97 Apply Bid	\$0.55	
	Kistler	Mobile ▼	Broad Match	CA, OR, WA	○○○○○	\$0.55 Apply Bid	\$0.35	

Keyword advertising lets you connect with wine lovers searching for wines like yours.

You'll see exactly what return on investment your keywords are making. And we'll help you get an even better return. All while you enjoy sales from free, organic search on Pix as well.

Sponsored product listings appear online and/or at the point-of-purchase



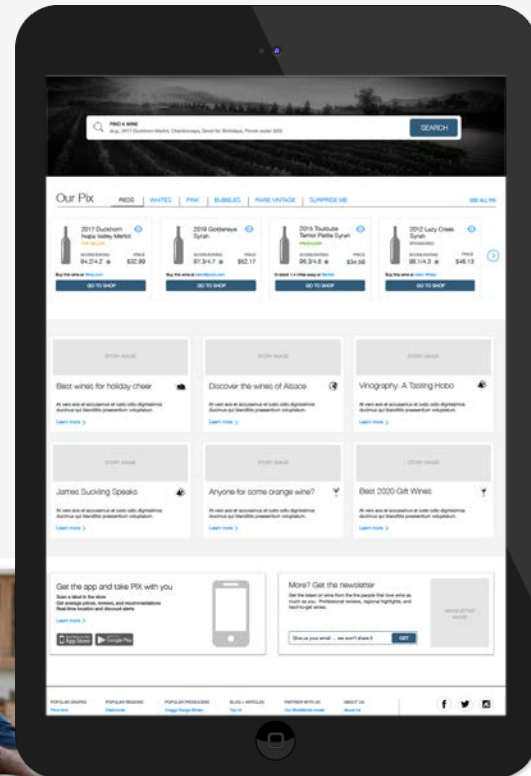
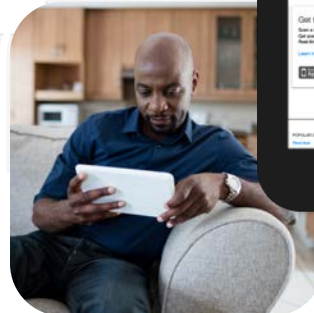
2017 Duckhorn
Pinot Noir
SPONSORED

SCORE/RATING
98.1/4.3 ★

PRICE
\$67.89

Buy this wine at Astor Wines

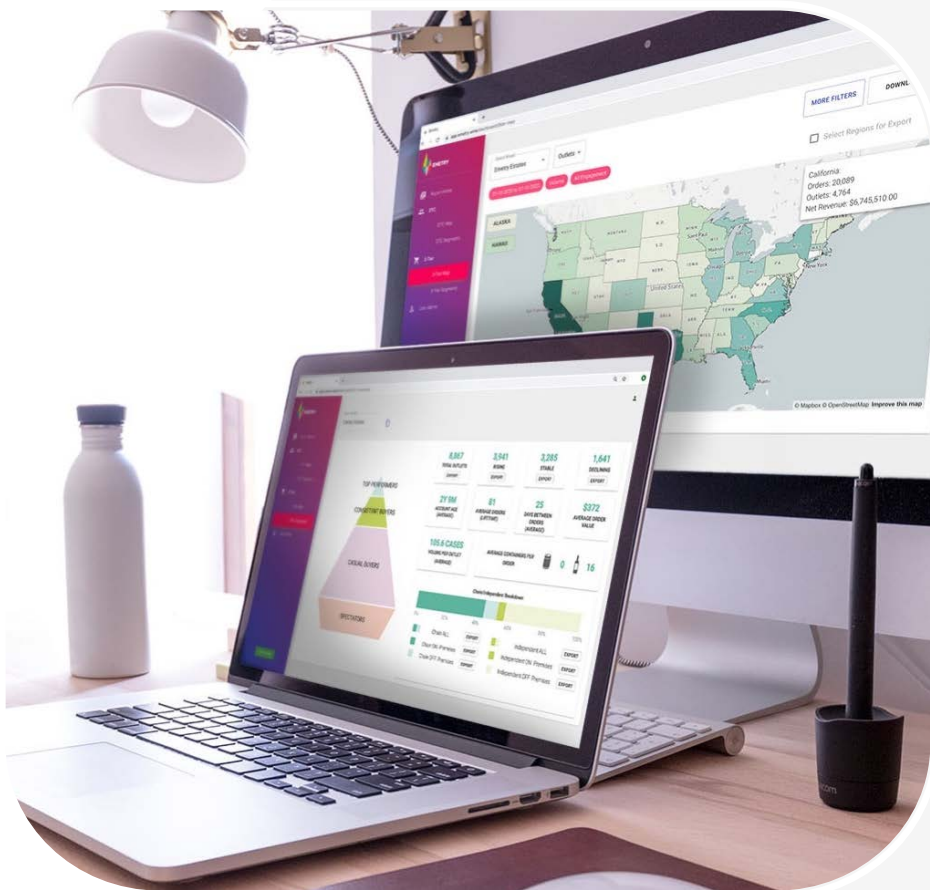
GO TO SHOP



RIISING TIDE LIFTS ALL BOATS

Promote retail sell-thru with your existing partners

Our state-of-the-art analytics means you can find the keywords and customize ad buys. Brands can promote their products based on their identities, targeting occasions, geography, gifting, food matches, adventure or reassurance.



THE PEOPLE BEHIND PIX

The Pix team comes from across the world of wine and technology.



PAUL MABRAY
CHIEF EXECUTIVE OFFICER

"The wine industry's foremost futurist and thought leader" and successful founder of two wine software companies (WineDirect and VinTank).



MICHAEL MCGREGOR
CHIEF FINANCIAL OFFICER
& CHIEF OPERATING OFFICER

Decades of experience creating operational and financial platforms for fast-growing digital businesses.



MATT FRANKLIN
CHIEF TECHNOLOGY OFFICER

Leveraged the international, open-source community to support National Security efforts and led the technical turnaround of Avero's infrastructure.



ERICA DUECY
CHIEF CONTENT OFFICER

Award-winning global leader in online wine content. She transformed the content at VinePair and was Founding Editor-in-Chief at SevenFifty Daily.



JAY SPALETA
DIRECTOR OF SALES

Wine lifestyle and advertising veteran who transformed advertising sales at Wine Enthusiast.



JOE FATTORINI
TRADE DIRECTOR

Thirty-year wine trade veteran, journalist, and presenter of The Wine Show.



FELICITY CARTER
EXECUTIVE EDITOR

Award-Winning copywriter, magazine Editor-In-Chief, public speaker and wine judge.



MEG MAKER
CONTENT PROJECT MANAGER

Award-Winning writer known for her expertise in digital strategy, analytics, and e-commerce.

We're here to unlock wine online. To create a new way to discover great wines, for more people.



Built by wine business people who care about the industry's success. We're here to listen, learn and help our technology learn too.



Pix is here to serve all wine sellers. We've partnered with over 1,000 integrated wine companies, including 600+ retailers in the US and 150 retailers in the UK. We have retailers, DTC wineries, wine producers and agents representing some of the world's most sought-after wines.



We display search results differently, because the lowest price is not always the right answer



Thank You Let's get started...



JAY@PIX.WINE IN THE US

JOE@PIX.WINE IN THE UK



@PIXINSIGHT