



Korea Wine Challenge 2021

To: Winery representatives, marketing representatives, and other stakeholders
From: The secretariat of Korea Wine Challenge
Subject: The schedule of Korea Wine Challenge 2021

Dear Sir / Madam,

This is a formal notice detailing the schedule of KWC2021,
sent from the secretariat of <Korean Wine Challenge(KWC)>.

Above all, we would like to express our gratitude for your close interest and your participation in KWC2020.
Despite the difficult times caused by COVID-19 pandemic, we managed to carry it out successfully last year.

KWC remains fully operational this year and the registration starts on 1st March 2021.
Entry samples and form must be submitted before the competition begins.
The delivery deadline for samples is 17th June 2021.

One of the key objectives of this event is to increase awareness to wine seeking distributions in Korea
and understanding for the awards-winning wines which combine quality and value.
Achieving an award in our competition is, therefore, in itself a major feat.

Finally, your participation in KWC2021 would be greatly appreciated.
We look forward to helping you further extend your position in Korean wine market.

Best regards

<KWC 2021 Timeline>

Period of Registration	1st March - 17th June
Sample Arrival	By 17th June
Primary Round	21st June - 25th June
Final Round	28th June - 30th June

<KWC 2021 Venue>

Korea Wine Challenge Grand Cellar in Seoul

<How to register KWC 2021>

- Online registration is available through KWC official website www.koreawinechallenge.com
- Or you can download the registration form from KWC official website. After filling it out, you can send it by email or by fax.

E-mail: info@koreawinechallenge.com

Fax: 82-2-396-0588