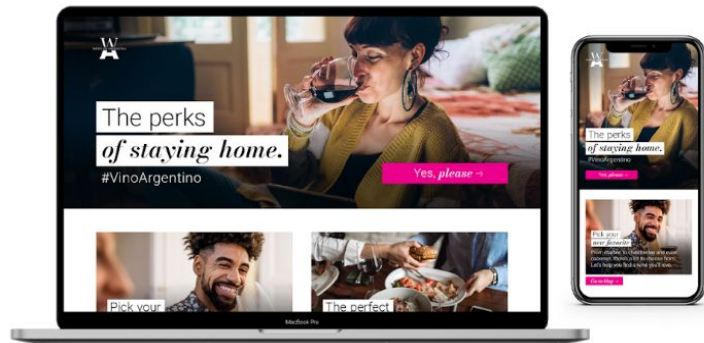


#VinoArgentino Campaign

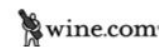
FEB - MARCH | 2021
TX | NY | CA | IL | NJ | FLm



Landing Page



Ready to try something new?
Grab a bottle of #VinoArgentino!



<https://vinoargentino.winesofargentina.org/>



Partners



PRIMARY GROUP

Young professionals from 21 to 35 years old, independent, living alone or with a partner, without children. They live in urban areas.

Audience Target



SECONDARY GROUP

Men and women over 35 years of age who drink wine in general, with a medium / high level of education, living in urban areas.

