

The Hong Kong International Wine & Spirit Competition (HK IWSC) is an acclaimed, well-established guide for quality alcoholic beverages in Asia's booming market. As Asia's edition of the world-renowned IWSC, HK IWSC is led by esteemed experts in the global drinks industry: Debra Meiburg MW, Asia's first Master of Wine, and The Conversion Group.

Our judges are Asia's top industry experts - including Masters of Wine and Master Sommeliers, VIP international wine and spirit judges, leading F&B professionals, wine educators, importers, critics and journalists.



hkiwsc.com/account

EXPOSURE FOR WINNERS



Trade Exhibitions

Restaurant & Bar Hong Kong Hong Kong International Wine & Spirits Fair



Industry Events

Trade tastings & workshop(12+ a year)
University & hospitality students seminars



Consumer Events

Test Your Palate
Dinners & pop-up events
Certificate courses and themed workshops

Corporate Events

Cocktail receptions Events by Debra Meiburg, Master of Wine



JOIN HK IWSC

- The most prestigious wine and spirit competition in Asia—established since 2009
- Crafted and coordinated by Asia and the international drinks industry's most distinguished figures
- "Asia's Choice, Asia's Voice": HK IWSC's results are derived by Asian judges—a definitive guide for Asian consumers
- · Unique Asian food and wine pairing categories
- Double-blind judging process safeguards integrity of results
- Judging process is observed, with results checked by an auditing firm
- Year-round marketing support to trade and consumer audiences in Asia and promotions for winners



SCORING BENCHMARKS

The only double-blind tasting competition in Asia observed by KPMG to ensure integrity of results





GOLD

Score of 95+

Outstanding example

The benchmark

TROPHY "Best in Class" Selected from top-scorers of major categories

SILVER

Score of 90+

Fine example

Excellent quality



BRONZE Score of 85+ Good example Well above average



UPDATED IN 2022 minimum scores for: Gold: 90 > 95

Silver: 85 > 90

Bronze: 75 > 85

GREEN Awarded to all Trophy and Gold winners, via official certification governing body:

| Sustainable | Biodynamic | | Organic |

ASIAN FOOD PAIRING

The only international competition to offer a full program of Asian food and wine, sake, beer & whisky pairing. Provides unique PR and exposure opportunities. Extra medals for winners.



Hai Nan Chicken Rice 海南雞飯

Thai Green **Chicken Curry** (Gaeng Khiao Waan Gai)

แกงเขียวหวานไก่





Japanese Grilled **Eel Rice Bowl** (Unagi Don) うなぎ丼



Baked White Cod Fish 烤焗白雪魚



Hong Kong Style Baked Pork Chop Rice 港式焗豬扒飯

DEADLINES

Price per entry: US\$245 (Wines/Spirits)

US\$84 (Beer)

Additional Fee for Food & Wine Pairing: US\$84 (per dish)

Green Award: Free of Charge

Judging: 19-23 Sep | Result Announcement: mid-Oct



ENTRY GUIDE



SHIPPING INSTRUCTIONS

Find all information on hkiwsc.com



Enjoy visibility in

SPIT JOURNAL

the magazine for Asian beverage industry professional with articles & results of HK IWSC





More Digital Exposure f 💿 🔰 in @hkiwsc

BULK ENTRY OFFERS





10 entries: 2 free food pairing entries (if eligible)

20 entries: above + half-page

30 entries: above + 10% off







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Hong Kong's premier journal for wine trade professionals, SPIT Journal features articles and insights to keep up-to-date with wine industry developments and help the trade progress professionally.

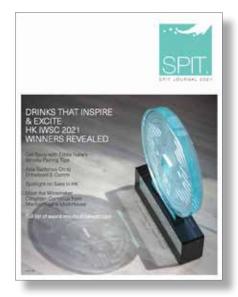
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The 2022 HK IWSC Award Winners Issue

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