



# RO WINE

THE INTERNATIONAL WINE FESTIVAL  
*of* ROMANIA







# > RO-Wine | The International Wine Festival of Romania



RO-Wine | The International Wine Festival of Romania is the first Romanian autochthonous wine festival exclusively oriented towards premium and luxury wine markets.

Each year the festival offers a direct interaction with HoReCa premium operators and with people that are passionate about wine from all over the world.

RO-Wine festival includes wineries from Romania, Europe and other wine regions of the world, an impressive champagne and gourmet selection, masterclasses held by authoritative guests and special events.

Participants benefit of attractive commercial opportunities, locally, but also internationally. HORECA operators and consumers are welcomed to enjoy the highest standards that the industry can offer.





# > Organizatori



## Marinela Vasilica Ardelean

Marinela Ardelean is one of the most prominent promoters of Romanian wines, both locally and internationally. With thousands of wine reviews, three editions of the landmark “Wine Book of Romania”, the bilingual guide to Romanian and Moldovan wines, another cosmopolitan top cuisine adventure matching Romanian wines and Italian dishes, as well as the recently launched WinesOfRomania.com platform, she stands as one of the most prolific wine authors Romania ever had.



In her career, she acted as brand ambassador, branding and exports manager, professor, speaker and professional wine and spirits taster. However, as one of her first entrepreneurial initiatives, RO-Wine | The International Wine Festival of Romania remains a focal point – the first wine fair to bring together the finest domestic wines and premium counterparts from around the world, proving beyond any doubt the place Romanian wines deserve on the international market.



## Liviu Popescu

Liviu Popescu co-owner of Fratelli is a benchmark for the HoReCa industry in Romania. In addition to the PR campaigns and development strategies for the Fratelli Group, Liviu Popescu launched in 2016 the consulting company LP Hospitality Consulting, through which he offers the vast knowledge, accumulated in over 20 years of experience, to entrepreneurs who are just starting out their business or those who have need the advice of specialists for the smooth running of a business in the field of hospitality.

His passion for wine encouraged him to join the two organisers and start, in 2016, the RO-Wine | The International Wine Festival of Romania – the first wine fair that brings together the most famous wines in the world.

## Mihai Popescu

Mihai Popescu is co-owner of Fratelli and one of the organizers of RO-Wine | The International Wine Festival of Romania. A successful designer, with more than 15 years of experience in the HoReCa industry, Mihai is well-known for the design concepts of more than 100 restaurants, bars and clubs, as well as for his own restaurants.

He has won the Restaurant & Bar Design Award in London, at one of the most important competitions in this industry.

Mihai is the founder and manager of Twins Studio, company specialized in architecture and design, which exclusively designs and produces the design for RO-Wine | The International Wine Festival of Romania.



# 2016

## > RO-Wine



### RO-Wine Bucharest

- > May 2016 the first edition of the festival at Fratelli Bucharest;
- > 1800 visitors;
- > 60 Romanian and international producers;
- > Wine tasting and seminars;
- > Video [Click aici](#)



### RO-Wine | Rose & Bubbles - Mamaia

- > July 2016 the first edition of the festival at the sea side, Rose & Bubbles, at Fratelli Mamaia;
- > 800 visitors;
- > 30 Romanian and international wine producers.



# 2017

## > RO-Wine



### RO-Wine Bucharest

- > May 2017 the second edition of the festival at Fratelli Bucharest;
- > 2500 visitors;
- > 70 Romanian and international producers;
- > Video [Click aici](#)



### RO-Wine HoReCa Constanta

- > Special HoReCa edition



### RO-Wine I Rose & Bubbles - Mamaia

- > July 2017 the second edition of the festival at the sea side, Rose & Bubbles, at Fratelli Mamaia;
- > 30 Romanian and international wine producers;
- > 800 visitors.



# 2018

## > RO-Wine



### RO-Wine Bucharest

- > May 2018 the third edition of the festival - Fratelli Bucharest;
- > 3500 visitors;
- > 70 Romanian and international producers;
- > Video [Click aici](#)



### RO-Wine Cluj

- > October 2018 the first edition of the festival in Cluj - Chios Social Lounge;
- > 1700 visitors;
- > 50 Romanian and international participants, importers and wine stores.
- > Video [Click aici](#)



# 2019

## > RO-Wine



### RO-Wine Bucharest

- > May 2019 the fourth edition of the festival at Fratelli Bucharest;
- > 90 Romanian and international wine producers;
- > Gourmet area;
- > 5000 visitors;
- > Video [Click aici](#)



### RO-Wine Bucharest - Timpuri Noi

- > September 2019, the first edition in Timpuri Noi Square, Biutiful Downtown & Carnivale Food Market, Bucharest;
- > 60 Romanian and international wine producers;
- > 2500 visitors;
- > Video [Click aici](#)



### RO-Wine Cluj

- > October 2019, the second edition of the event at Chios Social Lounge;
- > 60 Romanian and international wine producers;
- > 3000 visitors.



# RO WINE

## THE INTERNATIONAL WINE FESTIVAL of ROMANIA

DEDICATED TO WINE LOVERS AND HORECA OPERATORS

RADIO  
GUERRILLA  
BINILI ÎNVINGE!



frate||i

*Anniversary Edition*  
18<sup>th</sup>-19<sup>th</sup> September 2021  
@ FRATELLI  
BUCHAREST

Carrefour



PHOENIX



CARIERE



IQads



Biz

COURTYARD

BlackCab

[www.RomaniaWineFestival.com](http://www.RomaniaWineFestival.com)

# 2021

> 18 & 19 September 2021, Bucharest  
RO-Wine | The International Wine Festival of Romania

*5 year anniversary edition – Fratelli Studios.*

- > 92 producers from 12 countries presented their wines to visitors from all over Europe;
- > A special area dedicated to the Republic of Moldova, where 25 wineries presented their products to the Romania market;
- > Special Gourmet area with Romanian and international dishes;
- > Video - [Click aici](#)



# 2022

## > RO-Wine



### RO-Wine Cluj

- > March 2022
- > 60 Romanian and international wine producers;
- > Gourmet area;
- > 3500 dvisitors;
- > Video - [Click aici](#)



### RO-Wine Bucharest

- > May 2022, Fratelli
- > 118 wine producers;
- > 40 gourmet producers;
- > BIO Wines
- > Exclusive selection of champagnes;
- > Mastercalsses program;
- > 5000 visitors;
- > Video - [Click aici](#)



### RO-Wine Bucharest

- > October 2022, Fratelli
- > 150 wine producers;
- > 20 gourmet producers;
- > BIO wines;
- > Exclusive selection of champagnes;
- > Mastercalsses program;
- > 6000 visitors;
- > Video - [Click aici](#)

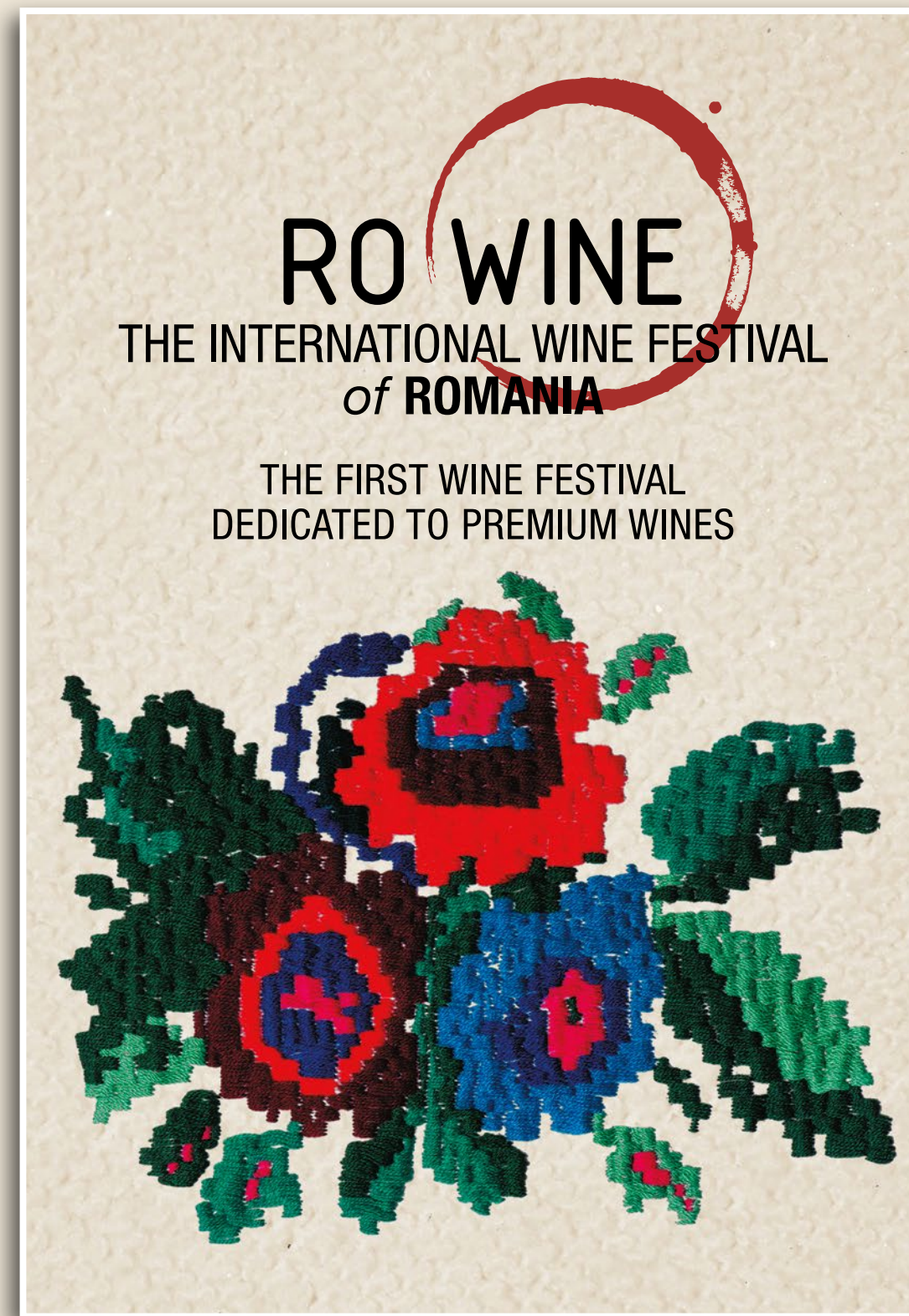


> Join us, at RO-Wine **2023** events



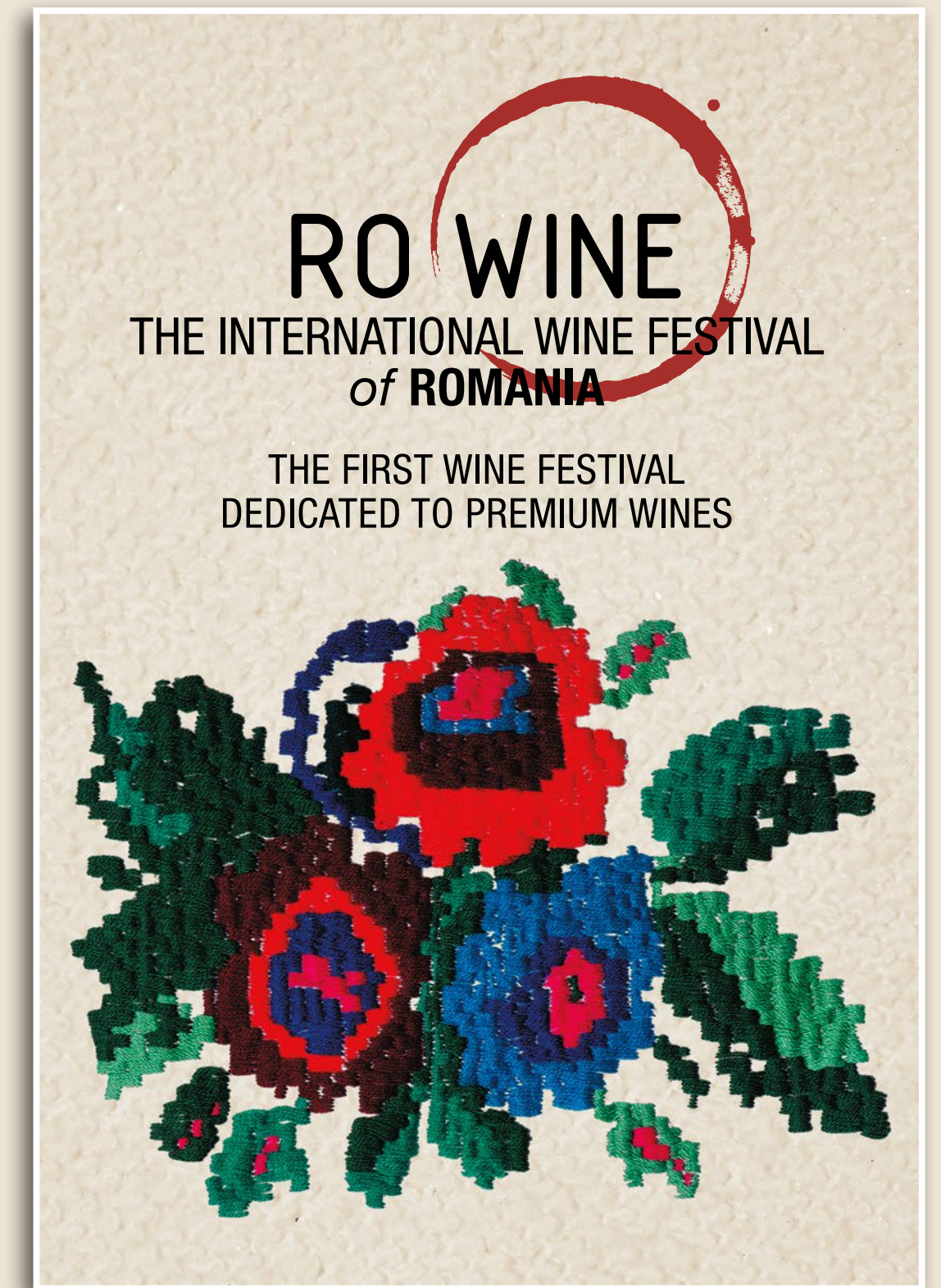
**Cluj**

**4<sup>th</sup> - 5<sup>th</sup> of March**



**Bucharest**

**12<sup>th</sup> - 13<sup>th</sup> - 14<sup>th</sup> of May**



**Bucharest**

**13<sup>th</sup> - 14<sup>th</sup> - 15<sup>th</sup> of October**





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