

MASTERS OF WINE TRIP TO ARGENTINA

November 2024



ARGENTINA *unsurpassed*

Argentine Wine is enjoying an **exceptional period** of **innovation, diversification, sustainability and international recognition**. Thanks to the painstaking work of the people and organizations involved in the industry, in-depth studies of Argentine terroirs are heralding a promising future.

Amid the general effort to meet today's challenges, **wines from Argentina are positioning themselves as a unique product that offers optimal value to the consumer while also taking special care of the environment where they are made**. Argentine Wine is growing year on year thanks to the growing popularity of premium wines, offering a wide range of new styles and varieties as it expands its presence in markets across the world.

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PILLARS

INNOVATION AND DIVERSITY

Advances in the study of Argentine terroirs are fundamental to explain the diversity and interpret the numerous styles that Argentine wine expresses.

SUSTAINABILITY

The natural environment in Argentina's geography is conducive to sustainable wine production, in addition to the sector's growing commitment to triple impact actions.

PRESTIGE

Argentine wine has been building its prestige thanks to its strength in the premium segments. This trajectory and the work with KOLs have resulted in greater international recognition.

TRIP TO ARGENTINA

November 8th to 18th 2024

Mendoza, Northern wine region and Buenos Aires.

The program will be organized and coordinated by WOFA.

Optional: extend the trip to visit Córdoba . This agenda will be coordinated by that province.

Quota: **40 Masters of Wine**



SUGGESTED SCHEDULE

→ **FRIDAY, NOVEMBER 8TH**

Flight from country of origin to Ezeiza airport (Buenos Aires)

→ **SATURDAY, NOVEMBER 9TH**

Arrival to Ezeiza Airport in the morning. Transfer to Aeroparque airport.

Flight from Buenos Aires to Mendoza.

Lunch at the hotel.

Welcome dinner

Accommodation in Mendoza City

→ **SUNDAY, NOVEMBER 10TH**

Visit wineries in Primera Zona

Accommodation in Mendoza City

→ **MONDAY, NOVEMBER 11TH**

Visit wineries 1era Zona.

Transfer to Uco Valley.

Accommodation in Uco Valley

→ **TUESDAY, NOVEMBER 12TH**

Visit wineries in Uco Valley.

Accommodation in Uco Valley



SUGGESTED SCHEDULE

→ **WEDNESDAY, NOVEMBER 13TH**

Visit wineries in Uco Valley
Transfer back to Mendoza City.
Accommodation in Mendoza City

→ **THURSDAY, NOVEMBER 14TH**

Flight from Mendoza 11:30hs to Salta 13:10hs.
Lunch at Casa de los Jazmines.
Transfer to the wine region (3hs).
Check in at the hotel. Welcome dinner.

→ **FRIDAY, NOVEMBER 15TH**

Visit wineries in the North.

→ **SATURDAY, NOVEMBER 16TH**

Visit winery in the North.
Transfer to the airport in Salta City
Flight from Salta (19:10hs) to Buenos Aires (21:15hs)
Dinner at the hotel. Accommodation in Buenos Aires.

SUGGESTED SCHEDULE

→ **SUNDAY, NOVEMBER 17TH**

Seminar in Buenos Aires in the company of producers

Lunch

Farewell dinner

→ **MONDAY, NOVEMBER 18TH**

Flight back to country of origin

Optional: Visit Córdoba wine region (3 days)



MORE INFORMATION ABOUT THE TRIP

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