

Insights into
ARGENTINA'S
WINE REGIONS



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ARGENTINA

Overview



CAPITAL
Buenos Aires
+ 23 provinces



LOCATION

22° | 55°
South Latitude

53° | 74°
West Longitude

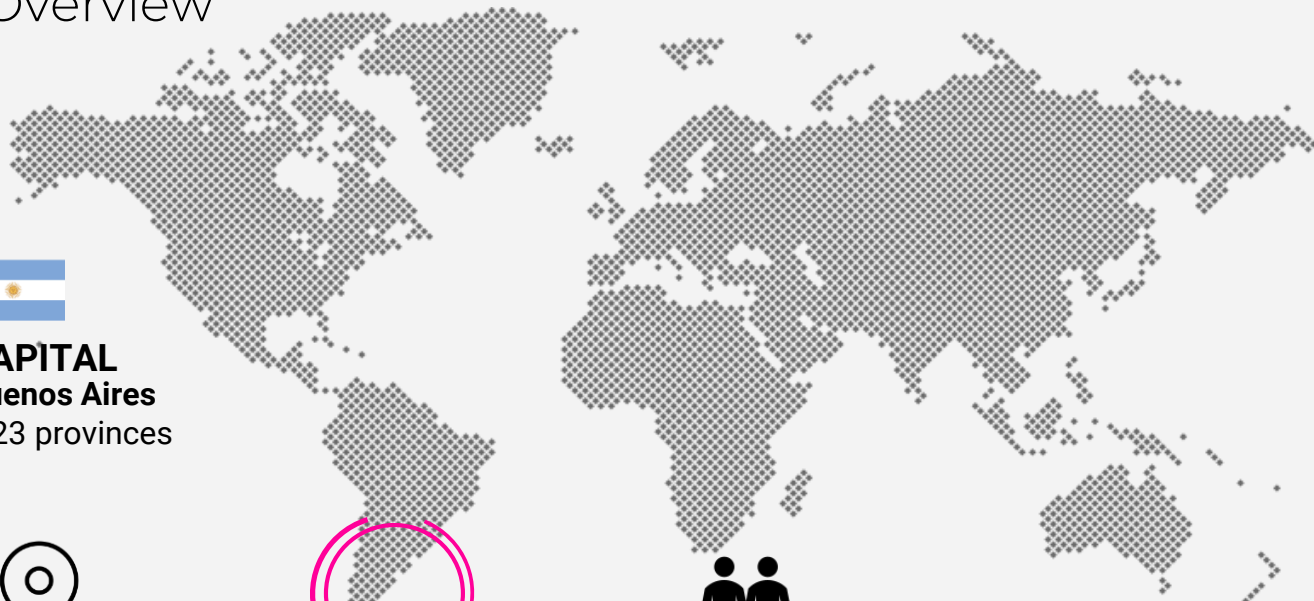
SURFACE

(continental)

2,791,810 km²









POPULATION
(July 2022 estimations)
46.2 M
Inhabitants



DISTANCES

(from Buenos Aires)

-  **Beijing**
19,264 km | 11,970 miles
-  **London**
11,103 km | 6,899 miles
-  **Ottawa**
9,033 km | 5,613 miles
-  **New York**
8,493 km | 5,277 miles
-  **Mexico City**
7,373 km | 4,581 miles
-  **São Paulo**
1,674 km | 1,040 miles

KEY FACTORS

for the creation of **the best wines ever**

*A series of natural factors combined with a deeply-rooted popular wine culture lend Argentine wines a **unique identity and quality.***



Terroirs
Extension & diversity



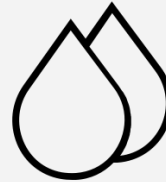
Altitude
Distinctive character



Climate
Dry & continental



Soils
Low fertility



Water
Great purity



Wine Producers
Strong commitment

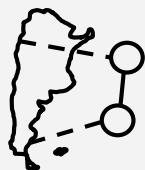


TERROIRS

Extension & Diversity

Argentina's got range. Its vast extension offers the possibility of cultivating high-quality vineyards across larger areas compared to other wine producing countries, creating a **great diversity of terroirs.**

This allows to play with various grape varieties and wine styles.



SURFACE

(continental)

2,791,810 km²

8° World's largest country

2° Largest country in South America



TERROIR EXTENSION

3,700 km

2,299 miles

Distance between North and South extreme points

1,408 km

874.8 miles

Continental maximum width

CULTIVATED AREA

23° - 45.5°

South Latitude

+20°

Longitude

(West - East)

74°W

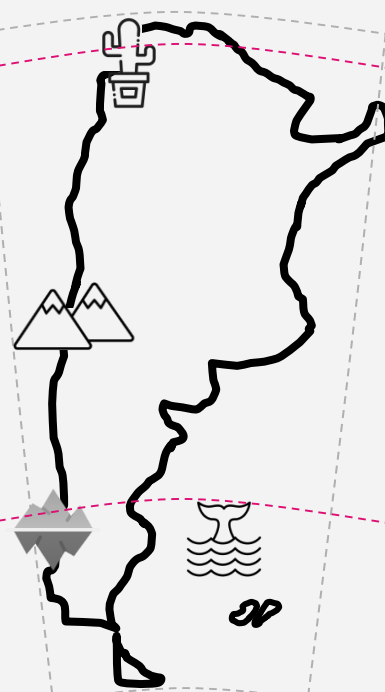
53°W

22°S

23°S

45.5°S

55°S



-  1°
-  2°
-  3°
-  4°
-  5°
-  6°
-  7°
-  8°

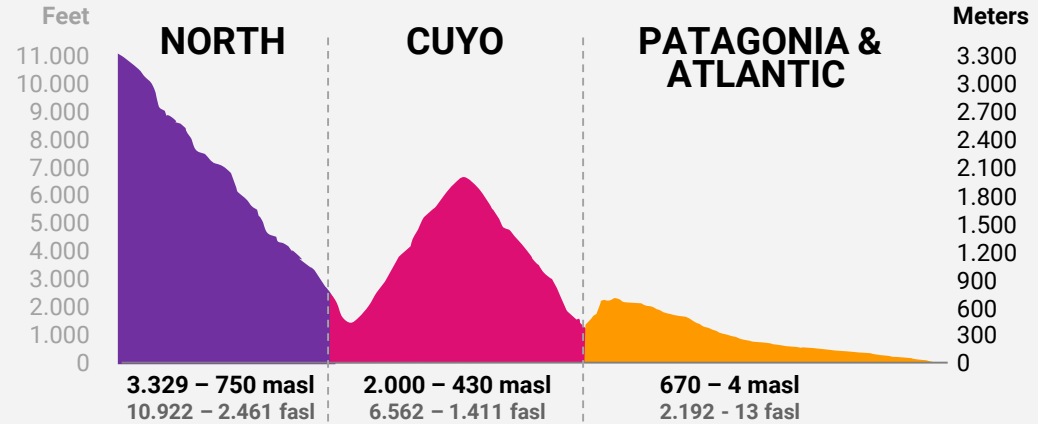
Surface Ranking by country



ALTITUDE

Unique to Argentina's viticulture

Argentina has a handful of vineyards next to the ocean, like most growing regions of the world, but has the bulk of its vineyards between 600 and 2,000 meters above sea level. This factor means that along a 1,500km line of mountains several oases are developed in which the vines grow under widely varying conditions, all linked to a single factor: **altitude**.



Altitude serves as a temperature regulator. For every 150 meters (3,28 feet) of linear rise over a point on the map, the average temperature will drop by 1°C.



ALTITUDE

Unique to Argentina's viticulture

Argentina is the only country that adds altitude as a key factor of terroir.

The Andes range offers variable altitudes, generating a unique variety of terroirs and microclimates.

It is possible to make wines in Jujuy, on the Tropic of Capricorn, and in Sarmiento (Chubut) on the 45° parallel south latitude. And the scenery changes from rugged mountain valleys and villages of cactus in the north, to desert plains and broad valleys in the centre, finishing off in well nourished forests or on the green coastline of the ocean. Naturally, this is reflected in the expression and diversity of Argentine wines.

3D WINEMAKING



LATITUDE



ALTITUDE



MOUNTAINS



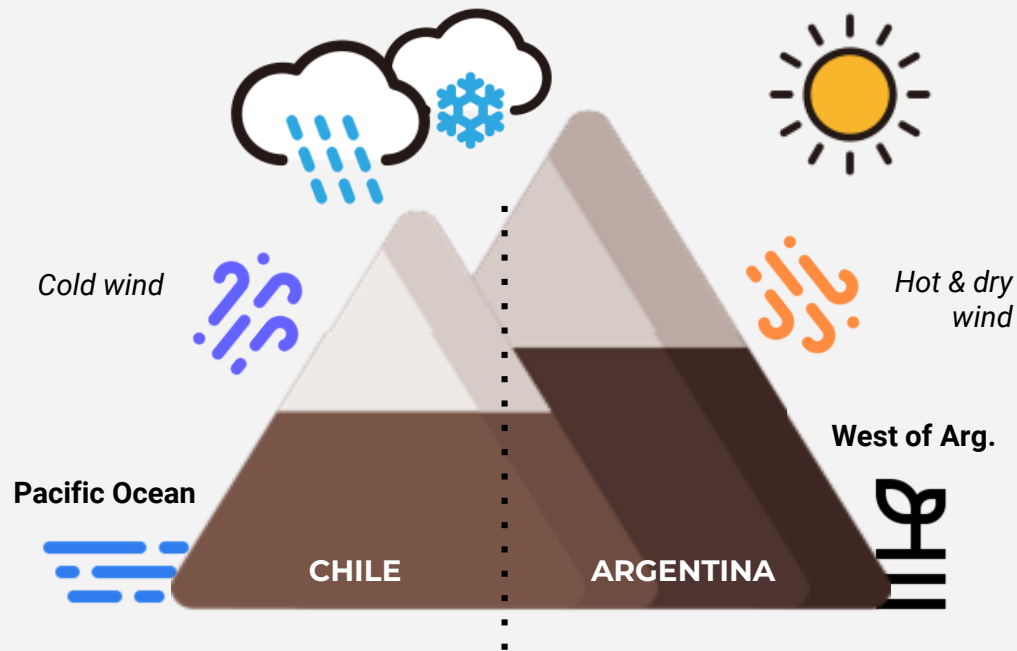
CLIMATE

Dry & Continental

Argentina's traditional wine regions are located in high-altitude valleys far from the oceans, which makes us **one of the few continental viticultural areas in the world.**

The majority of vineyards are located in arid areas, with dry climates and plenty of sunshine, with no need of artificial intervention.

Argentine wines are “naturally natural”. This leads to healthy vineyards and contributes to the production of organic wines.



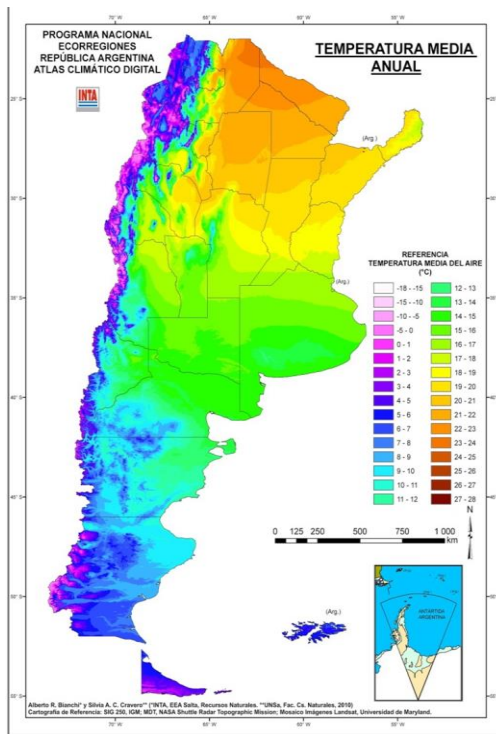
A COUNTRY OF CONTRASTS

Topographic & climatic contrasts

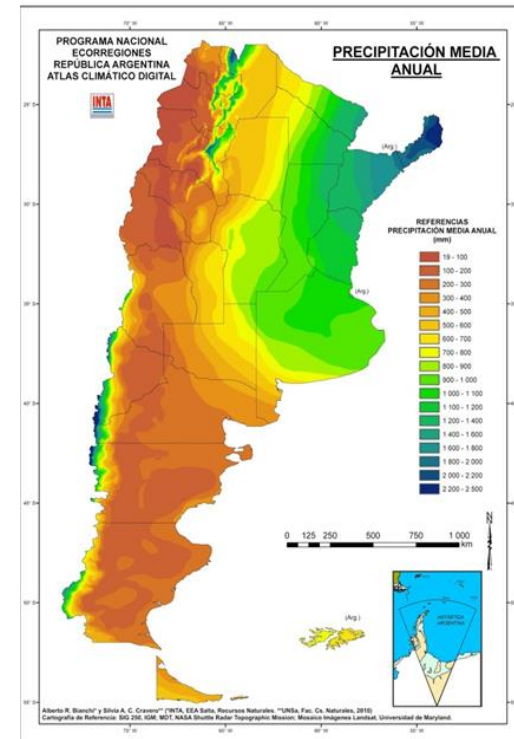
Topography

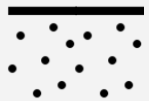


Average Annual Temperature



Average Annual Rainfall



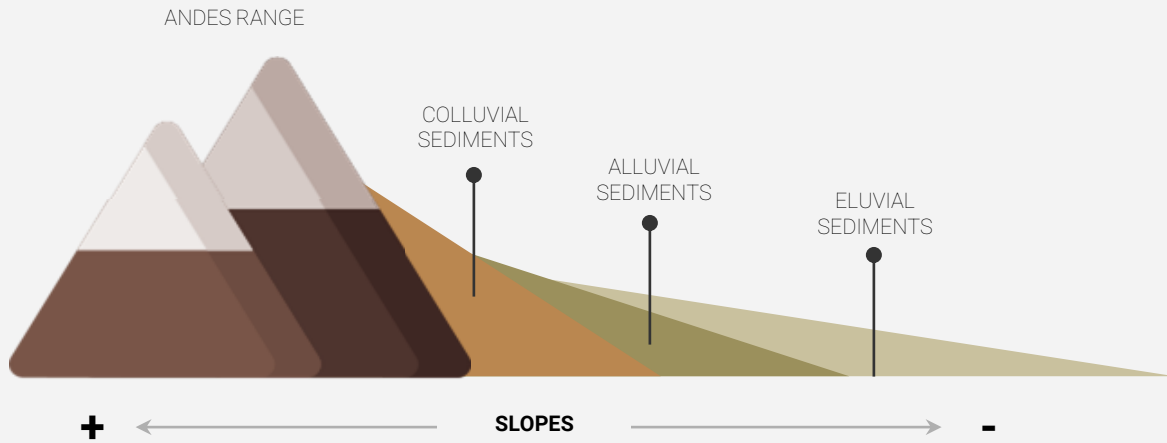


SOIL

Low fertility

The soil becomes increasingly defining as a viability factor for the vine.

Low organic matter contents (nutrient deprived soils) lead to restricted vine growth. This arid fruitfulness favors the natural development of premium grapes with genuinely distinctive flavors.



The Andes have a physical effect on soils in regions located to the west of the country. The higher you go, the steeper the slopes get and the soil is newer while its composition—determined initially by gravity—changes depending on when it comes into contact with rivers.



WATER
Great purity

The main source of irrigation in mountain valleys is the **meltwater from the Andes**. Therefore, water is completely pure and free from the influence of any contaminating activity.

Due to the water crisis in some provinces at the foot of the Andes, savvy management of water is vital.

Wineries are making an effort to reduce water consumption by improving their irrigation systems as much as possible. Other are making sustainable use of water one of its primary policies.



DRIP IRRIGATION



FLOOD IRRIGATION

There are two main irrigation methods in Argentine viticulture: flood irrigation (especially used in old vineyards) and drip irrigation (introduced in the 90's).



WINE PRODUCERS

Strong Commitment



Argentina boasts a whole host of wine producers who are inventing and reinventing wines, therefore reshaping the country's wine offering and developing a national identity in winemaking.

- **Increased focus on terroir.** What's currently taking place in Argentina is a journey to the land of terroir with much emphasis on parcels, where attention to detail will allow for the declassification of vineyards and wines and ultimately, the best and unique to be produced from a micro-terroir.
- Combination of tried-and-true **traditions** with cutting edge technology and **modern** techniques.
- **New projects** and **new ways of producing wine** to showcase the country's **diverse and unique terroir**.
- **Experimentation with new regions**, turning them into wine regions from scratch, leading to the emergence of new GIs.

WINE INDUSTRY
Argentina's
FIGURES





#VINOARGENTINO

In numbers



795

Producing wineries
in Argentina*



18

Provinces
producing wine



107

Approved GIs
+ **2** DOCs



+400k

people working in
the wine industry
(*direct & indirect
jobs*)



113

units have certified
the Sustainability
Self-assessment
Protocol created by
BdA.



523

Exporting
wineries

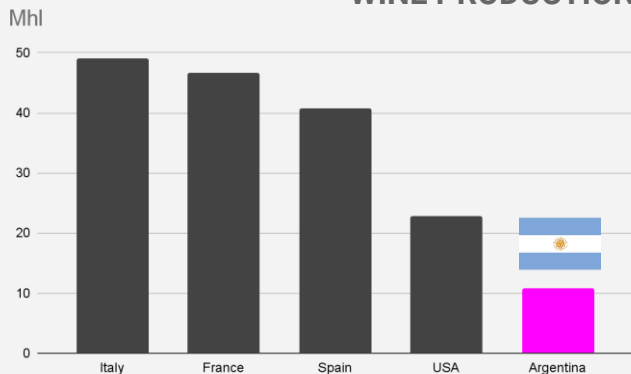


GLOBAL INDICATORS

Argentina's position in the wine industry



WINE PRODUCTION

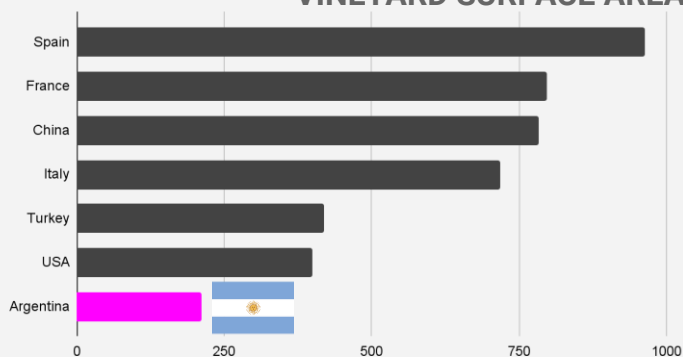


5°

World's largest wine producer

Kha

VINEYARD SURFACE AREA



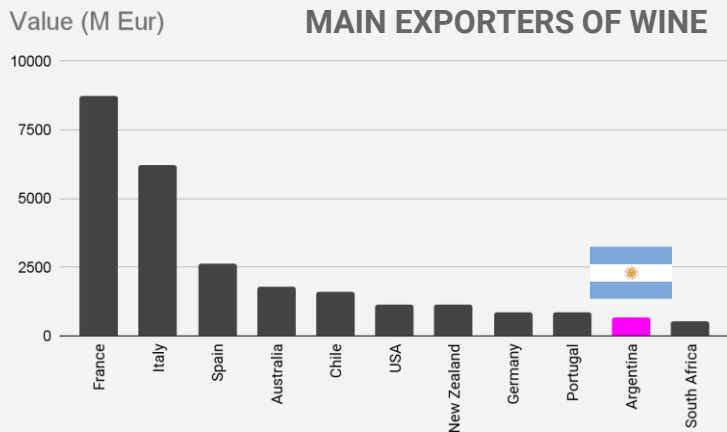
7°

World's largest country in cultivated surface



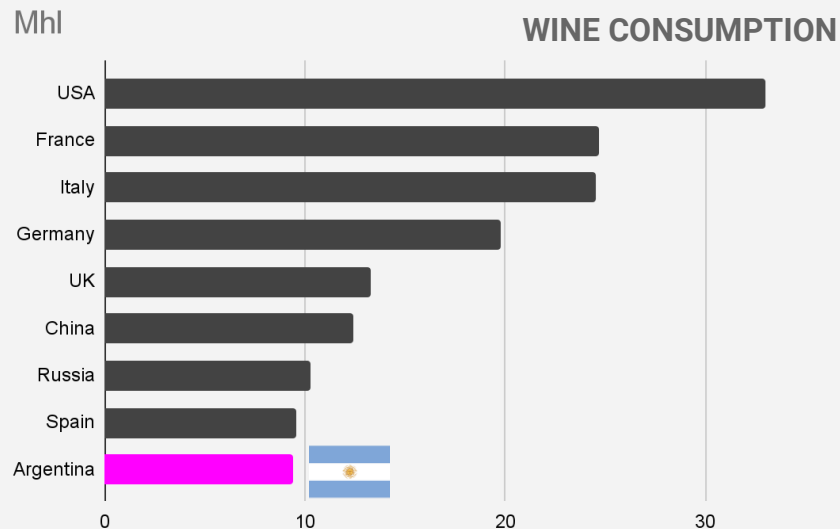
GLOBAL INDICATORS

Argentina's position in the wine industry



10°

World's largest exporter of wine



9°

World's largest wine consumer



EXPORT FIGURES

Argentina 2021



	USD (Mill.)	VARIATION	LITRES (Mill.)	VARIATION	AVERAGE PRICE	VARIATION
BOTTLED WINES & SPARKLING	851,1	▲ 13,2%	235,4	▲ 7,3%	3,62	▲ 5,4%
BULK WINE	71,6	▼ -18,8%	100,6	▼ -39,2%	0,71	▲ 33,7%
TOTAL	922,6	▲ 9,8%	336,0	▼ -12,7%	2,75	▲ 25,8%



USD
922.6 M
in value (USD)
336 M l
in volume (liters)



134
Markets reached by
Argentine wine (*)



523
Exporting wineries
(*)













EXPORT FIGURES

Top Export Markets in volume (bottled wines & sparkling)





TOP 10 MARKETS IN VOLUME (Bottled wines and sparkling)

	USD (MILL.)	PARTICIPATION	LITRES (MILL)	PARTICIPATION
 United States	246,9	29,0%	54,7	23,2%
 Brazil	92,6	10,9%	38,7	16,4%
 United Kingdom	106,2	12,5%	29,7	12,6%
 Canada	67,4	7,9%	14,8	6,3%
 Paraguay	18,0	2,1%	13,2	5,6%
 Netherlands	29,8	3,5%	7,9	3,3%
 Mexico	24,7	2,9%	7,4	3,1%
 China	24,7	2,9%	6,3	2,7%
 Russia	10,9	1,3%	4,5	1,9%
 Colombia	13,5	1,6%	4,3	1,8%
Others	216,3	25,4%	53,9	22,9%
TOTAL	851,1	100,0%	235,4	100,0%



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