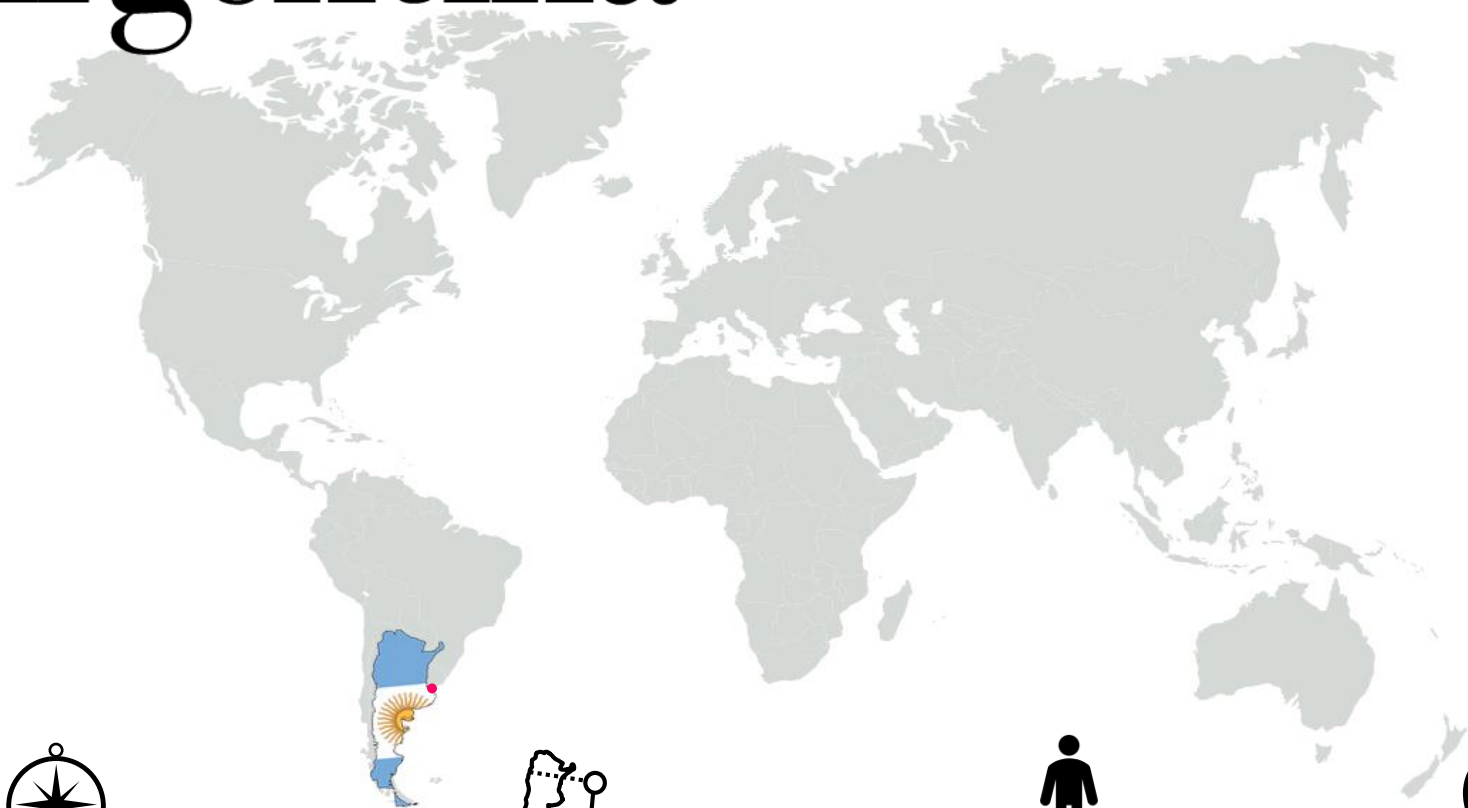




**WINE
REGIONS
IN ARGENTINA**



Argentina



LOCATION

22° | 55°
SOUTH LATITUDE

53° | 74°
WEST LONGITUDE



TOTAL SURFACE

(continental)

2.791.810 km²

8th WORLD'S LARGEST
COUNTRY

2nd LARGEST COUNTRY IN
SOUTH AMERICA



POUPULATION

Estimations (July 2020)

45.4 M
INHABITANTS

49% **51%**



CAPITAL
BUENOS
AIRES



A UNIQUE HABITAT

for the creation of great wines



A series of natural factors combined with a deeply-rooted popular wine culture lend our wines a unique identity and quality.

TERROIRS

| Extension & diversity

ALTITUDE

| Distinctive character

CLIMATE

| Dry & continental

SOILS

| Low fertility

WATER

| Great purity

WINE PRODUCERS

| Strong commitment



TERROIRS

Extension and diversity

Argentina's vast extension is unique. It offers the possibility of cultivating high-quality vineyards across larger areas, creating a great diversity of *terroirs*.

This allows to play with various grape varieties and wine styles: reds (*from young and light, to full-bodied and structured*), whites (*from dry to fruity and aromatic*), sparkling (*from nature to dulce*) and rosés.

KEY FACTORS

- Altitude and latitude
- The presence of the Andes range
- Rainfall regime
- Variability in soils

8th

WORLD'S LARGEST COUNTRY

3.800 km

EXTENSION (from north to south)

23 | 45°

SOUTH LATITUDE (Cultivated area)

20°

LONGITUDE (from east to west)

ALTITUDE

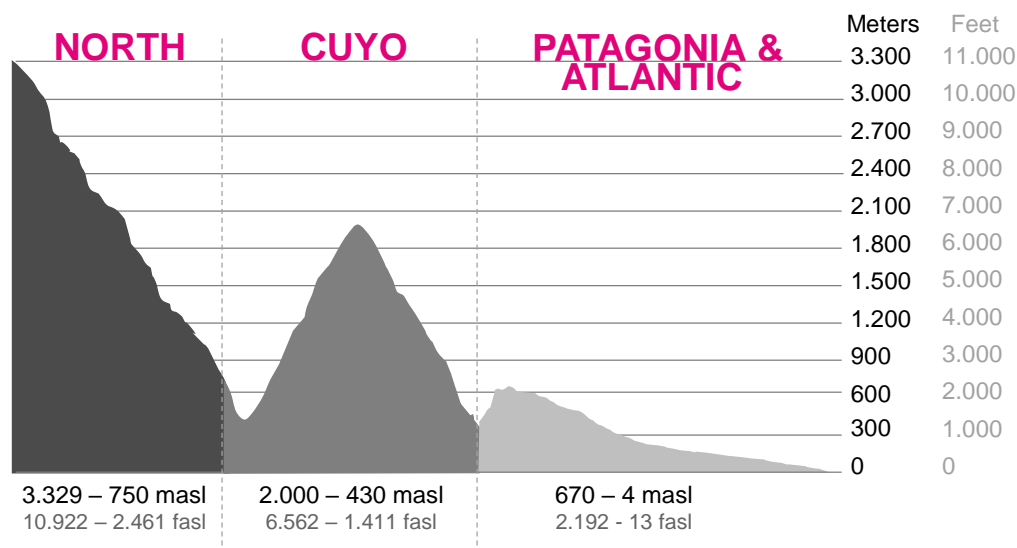
Distinctive character

- | The Andes range offers variable altitudes, generating a unique variety of terroirs and microclimates.
- | **Altitude serves as a temperature regulator:** For every 150 meters of linear rise over a point on the map, the average temperature will drop by 1°C.
- | This is reflected in the expression and diversity of Argentine wines.



Argentina is the only country that adds altitude as a key factor of terroir.

VINEYARD'S ALTITUDE IN ARGENTINA



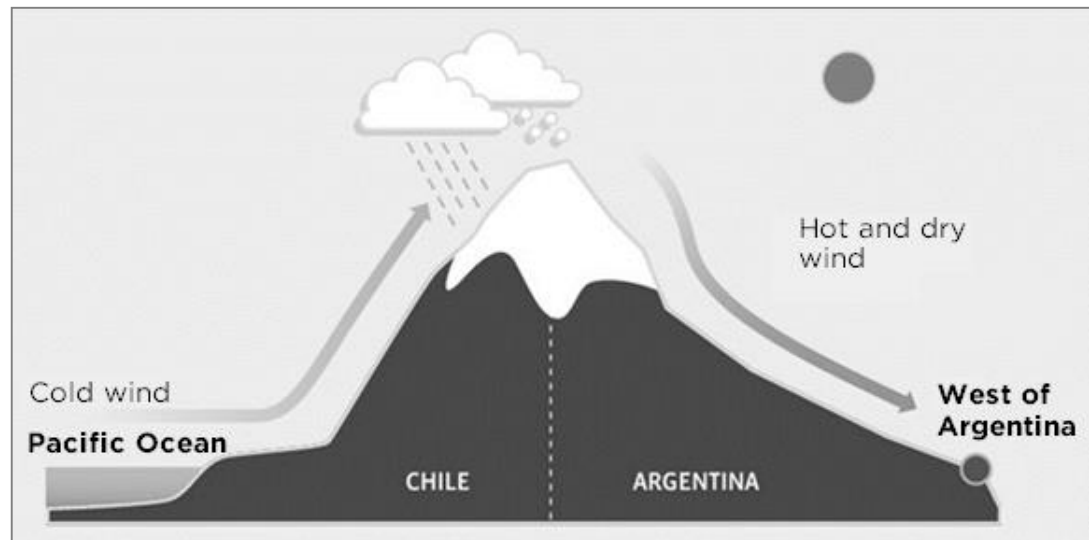
CLIMATE

Dry & continental

Argentina's traditional wine regions are located in high-altitude valleys far from the oceans, which makes us **one of the few continental viticultural areas in the world.**

Argentine wines are “**naturally natural**”. The majority of vineyards are located in arid areas, with dry climates and plenty of sunshine, with no need of artificial intervention.

This leads to healthy vineyards and contributes to the production of organic wines.



- | The soil becomes increasingly defining as a viability factor for the vine.
- | Young and nutrient deprived soils, with low organic matter, which leads to restricted vine growth. Nitrogen is a fundamental macronutrient in soils. As a result of the harsh climate, nitrogen content and availability is very low.
- | This arid fruitfulness favors the natural development of premium grapes with genuinely distinctive flavors.



The main source of irrigation in mountain valleys is the **meltwater from the Andes**. Therefore, water is completely **pure** and free from the influence of any contaminating activity.

There are two irrigation methods: flood irrigation (especially used in old vineyards) and drip irrigation (introduced in the 90's).



DRIP IRRIGATION



FLOOD IRRIGATION

WINE PRODUCERS

Strong commitment



- Argentina's restless producers are **BREAKING NEW GROUND** and reshaping the country's wine offering.
- They're developing their own national identity in winemaking by increasingly focusing on terroir.
- Combination of tried-and-true traditions with cutting edge technology and modern techniques.
- New projects and new ways of producing wine to showcase the country's diverse and unique terroir.
- Experimentation with new regions, making them wine regions from scratch, leading to the emergence of new GIs.





ARGENTINA

MAIN WINEGROWING
FIGURES



ARGENTINA TODAY

Main winegrowing figures



5th

**WORLD'S LARGEST
WINE PRODUCER***

1. ITALY
2. FRANCE
3. SPAIN
4. UNITED STATES
- 5. ARGENTINA**

895

**PRODUCING
WINERIES**

7th

**LARGEST COUNTRY
IN CULTIVATED
SURFACE***

1. SPAIN
2. CHINA (mainland)
3. FRANCE
4. ITALY
5. TURKEY
6. UNITED STATES
- 7. ARGENTINA**

10th

**WORLD'S LARGEST
WINE EXPORTER***

1. ITALY
2. SPAIN
3. FRANCE
4. CHILE
5. AUSTRALIA
6. GERMANY
7. UNITED STATES
8. SOUTH AFRICA
9. PORTUGAL
- 10. ARGENTINA**

2020

EXPORTS**

400.6 M L

**TOTAL EXPORTS
in volume (liters)**

U\$S 813.5 M

**TOTAL EXPORTS
in value (U\$D FOB)**

Source: *OIV - State of the Vitiviniculture World Market (April 2020)

**Caucasia Wite Thinking – December 2020

ARGENTINA TODAY

Main export markets 2020 (U\$D FOB)*



1st



UNITED STATES

U\$D 226.753.273

6th



CHINA

U\$D 24.173.025

2nd



UNITED KINGDOM

U\$D 127.482.928

7th



MEXICO

U\$D 20.089.355

3rd



BRAZIL

U\$D 76.207.799

8th



GERMANY

U\$D 14.608.707

4th



CANADA

U\$D 70.180.015

9th



SWITZERLAND

U\$D 13.422.704

5th



NETHERLANDS

U\$D 31.362.572

10th



PERU

U\$D 13.198.100

ARGENTINA TODAY

Main winegrowing data



9th

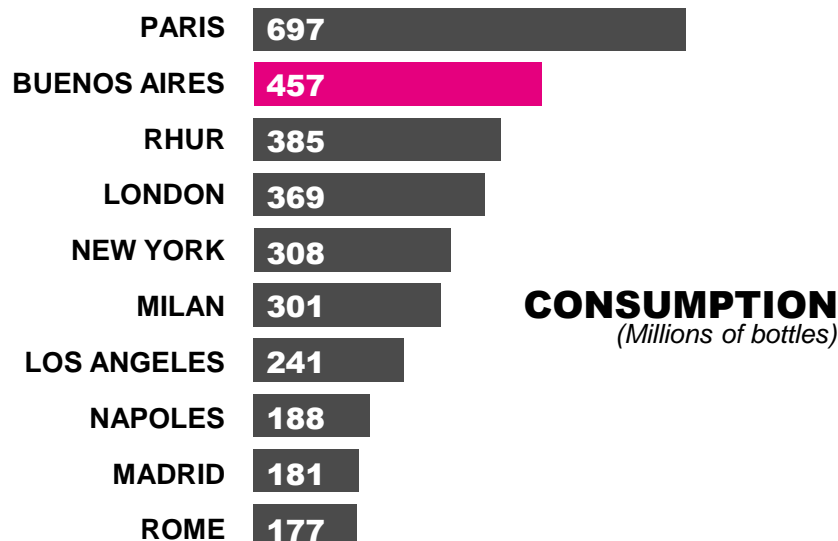
**LARGEST COUNTRY
IN WINE
CONSUMPTION***

- | | | | |
|----|------------------|----|------------------|
| 1. | UNITED STATES | 6. | UNITED KINGDOM |
| 2. | FRANCE | 7. | SPAIN |
| 3. | ITALY | 8. | RUSSIA |
| 4. | GERMANY | 9. | ARGENTINA |
| 5. | CHINA (mainland) | | |

BUENOS AIRES

2nd

**LARGEST CITY IN WINE
CONSUMPTION
AFTER PARIS****



Source: *OIV - State of the Vitiviniculture World Market (April 2020)

**INSEEC Wine & Spirits Institute



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